JFED CONNECTS

WHAT'S HAPPENING AT JEWISH FEDERATION OF ST. LOUIS

JFedSTL.org







Pictured left from right: Michelle Rubin (WP Chair), Emily Stein MacDonald (Event Co-Chair), Julie Gibbs (Director of WP), Pamela Clamen Fox (Representing the Fox Family) Sivan Yari (Featured Speaker, Founder & CEO of Innovation: Africa), Marianne Chervitz (Development Associate), Galia Movitz (WP Past President), Angela Flotken (WP Vice Chair, Engagement), Bonnie Solomon (Event Co-Chair).

INSIDE

From our Chair2	Innovation on Ice Event Recap	5
From our CEO2	JFACE Launch Night	5
ion of Judah Appreciation Event3	Annual Yom HaShoah Commemoration	5
PresenTense Partnership3	Millstone Fellows	6
HMLC Film Series4	JProStl New Board Announcement	6
Annual Feldman Lecture4	Brodsky Library and PJ Library Story Quest	6
Maimonides Society Event 5		



FROM OUR CHAIR, Harvey N. Wallace



I am excited to share the details of our recent journey with my 50 new friends as we traveled together to visit Israel in late February and early March. We were participants in the Jewish Federation of St. Louis "Show Me Israel" Community Mission, and although this was my fourth trip, this trip was truly unique, and certainly memorable.

Travelers on this mission had the opportunity to see Israel from one of three perspectives. You could choose to learn about the business and innovation of this amazing country or experience the flavors of Israel or travel though the art and culture. Each track was led by a senior staff member of our Jewish Federation of St. Louis, all of whom have been to Israel on multiple occasions, and one of three Israeli tour guides—Michal, Mike or Shlomo.

Before departing each day for our individual track adventures, we met together to learn about Israel from speakers such as Professor Dan Ben David, President of the Shoresh Institution, and Yossi Klein Halevi, Senior Fellow at the Shalom Hartman Institute. And we

were together most evenings for events such as a private tour and then dinner at the Rabin Center.

Whether a first time visitor or someone returning to Israel, the feedback was universally positive. In fact, many of my fellow "Show Me Israel" travelers expressed an interest in learning when the next mission is scheduled so they can sign up and bring their friends.

I am very proud of the work of our Jewish Federation here in St. Louis, in Israel and around the world. We look forward to planning future trips and making travel to Israel for first time visitors a reality, and returning those who look forward to seeing Israel in new and different ways.

Wishing you joy and many blessings at Passover and throughout the year.

It would be my pleasure to visit with you. You can reach me at HWallace@JFedSTL.org.

FROM OUR CEO, Andrew Rehfeld

(Build on unifying response to cemetery ordeal, St. Louis Jewish Light, 3/1/17)



It has been over a month since an estimated 2,500 individuals gathered to show the world that St. Louis would not tolerate senseless acts of violence, particularly those aimed at minorities. The desecration of Chesed Shel Emeth Cemetery was a signal event for our community and the response was heartwarming.

Jewish Federation of St. Louis is working actively with the leadership of the cemetery to support them in managing the unprecedented international attention

that followed the event. We will be conducting security reviews with them and our other community cemeteries and making sure the dollars that were raised from multiple sources get to work as soon as possible.

Let me state once again how grateful our community is to all support—from the thousands who came to clean and pay respect, to the multiple funding efforts from other Muslims, Christians, Jews, agnostics, atheists, and many many others. We will continue to build strong

partnerships with all who seek to find common ground and in a manner that is responsible and respectful of all. That is what last week was about. And that is what we must continue to do.

Last month the St. Louis region came together in a remarkable show of unity, to stand against anti-Semitism, bigotry, and racism. We "named it" and called it unacceptable. And we "condemned it" and committed to not tolerating it. Now we must "do something about it."

As a first step, let me suggest treating each other with charity, avoiding the constant speculation about motives, and giving each other the benefit of the doubt. That is a good way to create a foundation on which the collective purpose to which we all joined last week might be continued for a very long time ahead.



LOJ Appreciation Event

SAVE THE DATE! Thursday, May 18, 2017 at 7:00 pm RISE Collaborative 8820 Ladue Rd – Suite 203, St. Louis, MO 63124

Please join us for a celebratory and inspirational evening as we honor trailblazer Lion Vivian Zwick on her 100th birthday! We will be gathering in a new, female-focused innovative workspace and hearing from an amazing panel of other women trailblazers.

Wine, appetizers and dessert reception. Dietary laws observed. For more information and to RSVP, contact Katie Sheldon at WP@JFedSTL.org or 314-442-3751.

Lion of Judah is a giving society for women who contribute \$5,000 (individual or household) or more to the Jewish Federation of St. Louis' Unrestricted Annual Campaign. Members participate in local and national conferences and are honored to wear a 14k gold pin in the shape of a lion, which signifies their commitment to the worldwide Jewish Community.

Event space generously provided by RISE Collaborative.

PROFILE, Vivian Zwick

Vivian Zwick has been heralded as a key figure in our community for more than 80 years. She began volunteering at age 15 at the Jewish Hospital.

She has been a frontline warrior for reproductive freedom and serves as Director Emeritus with Planned Parenthood of the St. Louis Region and Southwest Missouri. Vivian was president of the Jewish Hospital Auxiliary Board, has volunteered with Jewish Federation of St. Louis, Burns Recovery Support Group, and was the first female president of the Jewish Light. Even now, she stays involved in the Jewish Federation of St. Louis and is active in political causes.



PresenTense Partnership for the 2017 JFACE Accelerator

PresenTense is a community of innovators and entrepreneurs, thinkers and leaders, creators and educators, from around the world, who employ entrepreneurship as a tool to enrich communal life, grow local economies and solve critical issues facing society. PresenTense provides us with trainers and curriculum, and shares a network of over 1,000 Accelerator alumni across the world.

Two of our innovators, Anna Altman and Andy Brown, have teamed up on a project! See below to hear how the JFACE seminars have facilitated this connection.

"During the most recent seminar we spent some time talking about how each of us in the group could be a resource for others in the group. As I was walking around the room, attaching post it notes to everyone's posters, it occurred to me that I needed to add some programming options to our Camp Manitowa mother/daughter retreats. We try to rotate the offerings and keep things fresh. As I was reading Anna's poster I had the idea that perhaps her classes would be something our retreat participants would enjoy. I had a brief conversation with her at the end of the seminar and then followed up and confirmed yesterday. The

whole thing was a direct result of Cambrie (the trainer) and the exercise she had us do about using each other as resources."- Andy Brown

"Andy offers a tremendous opportunity for Jewish Families who might not otherwise have access to camp and community. I have always been a huge fan of his initiative, his vision and his integrity. He always offers great insights to our cohort during the JFACE seminars. Andy's initiative to help Jewish kids have a better experience is very aligned with that of my brand Train Your Inner Warrior, so I jumped at the opportunity to help enrich the experience of his attendees."- Anna Altman

Learn more about JFACE's upcoming events on page 5!



2017 The SANDRA and MENDEL ROSENBERG SUNDAY AFTERNOON FILM SERIES

Join the HMLC on the last Sunday of every month for the 2017 Sunday Afternoon Film Series, generously sponsored by Sandra and Mendel Rosenberg.

All screenings are free of charge and begin at 1:00 pm unless otherwise noted. Films will be in English unless otherwise noted. All events take place at the Holocaust Museum & Learning Center, 12 Millstone Campus Drive. Please RSVP to each film by calling 314-442-3711 or by emailing AGoldfeder@JFedSTL.org. For more information, call 314-442-3714 or email DReich@JFedSTL.org. To view upcoming films in the Sandra and Mendel Rosenberg Sunday Afternoon Film Series, visit JFedSTL.org/Direct-Services/HMLC/News-Events/Film-Series.

April 30-Toyland (Spielzeugland)

Directed by Jochen Alexander Fredank, Germany, 2008, 14 minutes, German with English Subtitles

In this Academy award-winning film, a German mother misleads her son about where the Nazis are sending their Jewish neighbors, including the young boy's best friend.

April 30-Torte Bluma

Directed by Benjamin Ross, USA, 2005, 22 minutes This sobering film was inspired by a real-life episode in the life of Franz Stangl, the German commandant at the Treblinka Extermination Camp, and the Jewish prisoner who cooks his meals. Starring Stellan Skarsgård and Simon McBurney.

April 30-After

Directed by Lukasz Konopa, UK, 2012, 7 minutes, Ambient sound only This short, powerful film documents contemporary life in Auschwitz. In an observation from dusk till dawn, it portrays the "theatre of everyday life" around the grim confines and captures the energies and activities of a world fascinated by this infamous killing center. Introductory remarks and post-screening discussion facilitated by Erin McGlothlin, Associate Professor of German and Jewish Studies at Washington University. Dr. McGlothlin's main research interests are German-Jewish literature and the literature of the Holocaust. In 2006, she published Second Generation Holocaust Literature: Legacies of Survival and Perpetration.

June 25-**Phoenix**

Directed by Christian Petzold, Germany, 2014, 98 minutes, in German with English subtitles

A brilliant performance by Nina Hoss and stunning cinematography mark this complex film about a woman disfigured during the Holocaust, who returns to Germany, assumes another identity, and seeks to discover if the man she loved betrayed her. Introductory remarks and post screening discussion facilitated by Jennifer Kapczynski, Associate Professor of German, Washington University. Dr. Kapczynski's research focuses primarily on 20th century German film. She is the author of *The German Patient: Crisis and Recovery in Postwar Culture* (2008) and the co-editor of two books: A New History of German Cinema (2012), and Persistent Legacy: The Holocaust and German Studies (2016).

July 30-Karski & the Lords of Humanity (St. Louis Premiere!)

Directed by Slawomir Grünberg, USA, 2015, 72 minutes
This powerful documentary, interspersed with graphic animation, tells the
story of Jan Karski, the Polish underground courier who traveled across
occupied Europe to inform the Allied powers of Nazi war crimes against the
Jews of Europe in an effort to prevent the Holocaust. Karski carried his
dreadful eye witness report to Britain and the United States, hoping that it
would shake the conscience of the powerful leaders, or—as he would call
them—the "Lords of Humanity." Introductory speaker to be determined.
Generous support for this screening provided by Saint Louis Polonia Inc.



CARTOONISTS

AGAINST THE HOLOCAUST

The Annual Rubin Feldman Memorial Lecture

Monday, May 8, 2017, 7:00 pm • Holocaust Museum & Learning Center Theater 12 Millstone Campus Drive, St. Louis, MO 63146

Some were Pulitzer Prize-winning muckrakers. Some were the targets of racist mobs. And some were Jewish refugees whose parents were trapped in Hitler Europe. Come hear Dr. Rafael Medoff recount the amazing story of a handful of American cartoonists – including the beloved Dr. Seuss – who tried to alert the American public about the Nazi genocide. After the presentation, Dr. Medoff will sign copies of his new book, Cartoonists Against the Holocaust, which will be available at a special discount price.

This event is free and open to the public but registration is required. Please contact Andrew Goldfeder at 314-442-3711 or AGoldfeder@JFedSTL.org, or the AISH office at 314-862-2474 or CWolff@Aish.com.

Generously sponsored by the Rubin (of blessed memory) and Gloria Feldman Family Education Institute of the Holocaust Museum & Learning Center.

 $\label{thm:continuous} The \ Holocaust \ Museum \ and \ Learning \ Center \ is \ a \ division \ of \ the \ Jewish \ Federation \ of \ St. \ Louis.$

Uncertain Times: What will happen to healthcare in America?

Featuring Thomas McAullife, Director of Health Policy for the Missouri Foundation for Health

Wednesday, May 10, 2017 6:00 pm cocktails and appetizers (dietary laws observed) 6:30-7:30 pm Program

St. Louis Community Foundation, 2 Oak Knoll Park (Entrance is on Big Bend just north of Clayton Road)

Mr. McAullife will address the potential impact and implications of a repealed ACA. His presentation will include a snapshot of the current political and policy landscape, the proposals for reform and implications for the nation and the State of Missouri, as well as the unintended consequences of these proposals on health and the delivery of care.

Jewish Federation of St. Louis' Professional Societies are open to donors representing all industries, trades and professions who make a minimum commitment of \$1,800 to the Unrestricted Annual Campaign. Residents who make a minimum commitment of \$360, Young Ben-Gurion Society members (\$1,000 minimum gift for donors under 45) and students are welcome at all Professional Society programs.

RSVP by May 8 at JFedSTL.org/events/Uncertain-Times. For more information, contact Karen Sher at KSher@JFedSTL.org or 314-442-3824.



Innovation on Ice: An Evening of Bourbon and Blues

Pictured left from right: Stephen Davis (Event Co-Chair), Lauren Cohen (Event Co-Chair), Donn Lux (Chairman and CEO of Luxco), Karen Sher (Senior Engagement Associate) and Andrew Rehfeld (Jewish Federation of St. Louis President and CEO)

Over 100 people gathered at Scottrade Center on March 9 to hear Donn Lux speak about how innovation has helped him drive Luxco forward and why it continues to be central to all of his business and his philanthropic endeavors.

Meet the future today at

JFACE Launch Night

A celebration and showcase of eight local Jewish innovators and their ventures.

Wednesday, June 28 The Lawn at CIC-St. Louis 4240 Duncan Ave

6:00 pm Networking Reception Complimentary Hors D'oeuvres and Cash Bar (dietary laws observed)

6:45-8:00 pm Program + Pitches

RSVP at JFedSTL.org/events/JFACE-Launch by June 14 and receive 1 free drink ticket. Walk-ins are welcome.

For more information, contact Ben Fox at BFox@JFedSTL.org.

JFACE (Jewish Federation Accelerating Community Entrepreneurs) is part of PresenTense's global movement of Jewish Accelerators that inspire and equip passionate community members to utilize design-thinking and social entrepreneurs to make an impact.





2017 ST. LOUIS YOM HASHOAH COMMEMORATION

Survivors and Witnesses in Our Community

A community-wide commemoration featuring eyewitness accounts of the Shoah from survivors and witnesses. The program will also include a traditional candle-lighting service, Holocaust Torah procession, a tribute to Elie Wiesel, liturgical readings and prayers.

Sunday, April 23, 2017-4:00 pm

CONGREGATION B'NAI AMOONA 324 S. MASON ROAD, ST. LOUIS, MO 63141





Jewish Federation
OF ST. LOUIS

12 Millstone Campus Drive
St. Louis, MO 63146-5776

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Be part of the next 100! Recruitment will soon be underway for the Millstone Institute's sixth cohort of Millstone Fellows, a select leadership program for emerging and established leaders in the St. Louis Jewish community. The Fellows program creates conditions that spark the emergence of new ideas and new leaders who will envision and realize a strengthened Jewish community. Through deep and thoughtful discussion and examination of issues concerning Jewish life, leadership and community, Fellows share their unique perspectives and ideas, deepen and define their personal commitments and build meaningful relationships.

Millstone Fellows is facilitated by local and national trainers and educators, and includes eight monthly gatherings, alternating between half-day Sundays and three one-hour weeknight sessions September, 2017-April 2018.

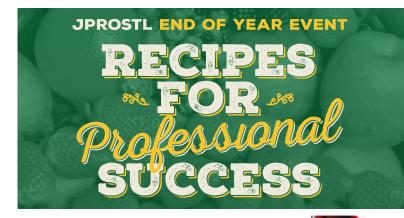
Applications will open on May 1, 2017.

For more information, contact Karen Sher at KSher@JFedSTL.org or 314-442-3824, or visit JFedSTL.org/Direct-Services/Millstone-Institute.

JProStl New Board Announcement

JProStl, the professional association for staff who work throughout the St. Louis Jewish community, has announced the professional board for 2017-18. Julie Gibbs (Jewish Federation of St. Louis) continues as President for a second year. Vice Presidents are Randi Schenberg (Crown Center for Senior Living) and Andrew Goldfeder (Holocaust Museum & Learning Center). Rabbi Levi Landa (Chabad) serves on the board as Past President. Returning Committee Chairs for 2017-18 are Marianne Chervitz, Special Events (Jewish Federation of St. Louis), Marian Gordon, New Staff (Traditional Congregation) and Erin Schreiber, Professional Development (Maryville Hillel). New Committee chairs are Sam Zitin, Jewish Education (JSU) and Miriam Ross-Hirsch, Young Pros (Hillel at Wash U). Returning board members in at-large positions are Tabari Coleman (ADL), Liz Collins (Kol Rinah) and Rabbi Naftali Rothstein (Yeshivat Kadimah). New at-large board members are Avital Ostfield (B'nai Amoona), Scott Berzon (The J) and Beth Feldman (NCJW).

The Annual JPro "End of Year" event, "Recipes for Professional Success" will take place at the Crown Center for Senior Living, 8350 Delcrest (63124) on Thursday, May 11 from 3:30-5:00 pm and include networking with take-away experiential questions that professionals can utilize to enhance both staff and volunteer committee meetings. Incoming board members will be welcomed and outgoing board members Rabbi Micah Buck-Yael, Lory Cooper, Leah Frankel, Heather Silverman and Leslie Wolf will be recognized. Participants are encouraged to bring non-perishable food or toiletries for the Harvey Kornblum Jewish Food Pantry. For information and to RSVP, contact Marci Mayer Eisen at 314-442-3810.





%THE STORY QUEST: Spring!

The Bible Players Present: THE QUEST FOR MENSCHHOOD

Thursday, May 4, 2017•5:00-6:30 pm

To Have Fun Pavilion, JCC North Parking Lot, 2 Millstone Campus Drive

Join The Bible Players for a hilarious interactive Torah Comedy Show. Featuring stand-up comedy, stories, improv games and much more! The Bible Players have been improv-ing Jewish lives, performing in 26 states for thousands of adults and children alike. Don't miss this show that will have you laughing your tuchus off!

RSVP online at JFedSTL.org/Events/Quest-For-Menschhood.

Bring a picnic dinner and come enjoy the show. The ice cream truck will arrive at 6:30 pm to cap off the event.

For more information, contact Jennifer Baer Lotsoff at JLotsoff@JFedSTL.org or 314-442-3867.









