





ACHIEVING IMPACT TOGETHER

2021 COMMUNITY IMPACT REPORT





Guided by our Core Commitments, we **explore** community needs, we **create** plans to address the needs, we raise and invest (grant) financial resources, and we evaluate our impact.

Federation's work focuses on achieving these Core Commitments:

Expand and strengthen an engaged, vibrant, and flourishing St. Louis Jewish community

Secure the **well-being and safety** of individuals within the
St. Louis Jewish community

Strengthen our **connection to Israel** and the Jewish people worldwide

Develop the **financial & human resources** and **infrastructure** needed by our community



OUR IMPACT

Our work impacts all parts of our community.



We approach evaluation as a collaborative opportunity for both Federation and our Community Partners to learn about our impact and how we might improve our work to best serve our community. It is through our community investments that we support our partners in creating impact aligned with our priorities. **This section of the report highlights some of what we've learned to date.**





OUR IMPACT VIBRANT JEWISH COMMUNITY



PRIORITIES: Early Childhood and Families with Young Children; School-Age Youth; Young Adults

Our investments helped BBYO-St. Louis Council, Chabad Jewish Center of St. Charles County, Chabad on Campus, Epstein Hebrew Academy, Esther Miller Bais Yaakov, The J, Jewish Federation's Community Leadership & Engagement, Jewish Student Union, MaTovu, Next Dor STL, Saul Mirowitz Jewish Community School, and Torah Prep School create the following impact:



1,897 families with kids engaged in meaningful Jewish programming



of participating families created more Jewish experiences at home

637 teens engaged



of participating teens reported strengthened Jewish identities



"I now feel at home in St. Louis, knowing that I have a place I can trust and feel welcome."

-young adult participant

PRIORITY: Older Adults at Risk

Our investments helped Covenant Place, Crown Center for Senior Living, the J, Jewish Family Services, and NORC create the following impact:

28,259 homemaker services hours provided to older adults







44,085 affordable, nutritious meals*

437 older adults were served275 of which were Jewish



"The café staff are my source of delight, and being part of the program made me feel connected to a broader, caring community."

-meal participant





OUR IMPACT WELL-BEING & SAFETY





OUR IMPACT CONNECTION TO ISRAEL



PRIORITY: Israel Education and Engagement

Our investments helped Chabad on Campus, Jewish Federation's Community Leadership and Engagement, and The J create the following impact:

"Hosting a Shinshin was an amazing experience for our family. We loved sharing recipes for Israeli food, having our kids exposed to Hebrew language, and getting to know a genuinely amazing young person who we now consider family."

-host family

4,662
St. Louisans
engaged by Israeli
Shinshinim and
Shlichim



Shinshinim were hosted by B'nai Amoona, Camp Ben Frankel, Israeli Scouts, Kol Rinah, Saul Mirowitz Jewish Community School, Shaare Emeth, Temple Emanuel, Temple Israel, and United Hebrew.

PRIORITY: Social Welfare in Yokneam and Megiddo

Our investments helped Leket Israel create the following impact:



232 people in need each received 1 lb. of produce daily in Federation's partnership regions, Yokneam and Megiddo

"The exciting news is that the at-risk teens we serve from the Moshavim program come every Thursday to pack the fruits and vegetables into baskets and deliver them to families in need."

—Partnership Director

PRIORITIES: Recruit and Develop Lay Leaders to Serve the Jewish Community; Attract and Retain High Quality Professional Staff for Jewish Organizations; Promote and Increase Opportunities for Collaboration among Jewish Organizations and Service Agencies

Our investments helped Jewish Federation's Community Leadership and Engagement create the following impact:

600 identified professionals in the Jewish community

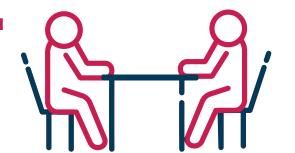
 $\stackrel{\triangle}{=}$ 10 people

300 (50%) were engaged in JProSTL programming

"JPro has helped me understand the way I lead within my own work, build professional relationships, and encouraged me to explore new ideas. As a long time professional who isn't Jewish, JPro has helped me feel connected and appreciated."

- Jewish Early Childhood Director

40 individual coaching sessions with professionals representing 25 local organizations





OUR IMPACTINFRASTRUCTURE





OUR IMPACT COVID RESPONSE FUND INVESTMENTS



110 unique individuals received cash assistance

totaling **\$171,766**



300 Jewish households visited a Jewish Food Pantry





of HKJFP's Jewish clients received more than the normal 10 days' worth of food each month

60 people served by Jewish Community Employment Services



obtained jobs

77% of those jobs provided a livable wage





lay and professional leaders enhanced their skills at 3 workshops

ROADMAP TO IMPACT: ADDRESSING CRITICAL MENTAL HEALTH NEEDS

MENTAL HEALTH & WELL-BEING IS A PRIORITY FOR FEDERATION.

Core Commitment: Well-being & safety

Mental health and well-being emerged as one of our community's top challenges during the COVID-19 pandemic.





THE NEED

Local young adults have had more trouble coping with the psychological effects of the pandemic than other age groups

Ages 18-34

All respondents

Source: Brandeis Building Resilient
Communities Study, June 2020

However, the need is widespread throughout the community.

of respondents to a community leadership survey reported that their constituents are experiencing mental health challenges – a higher percentage than any other need.

CREATING CHANGE

We **convened**community partners
to develop strategies to
address the needs of young
adults, which informed our
broader community response.

Multi-pronged approach to address these mental health needs:

Community mental health trainings

Community Impact Investments to JFS and BBYO

Supporting Day School student needs

Young adult mini grants for pilots

Mental Health Access Fund Pilot to reduce cost barriers

Request for Proposals from local Jewish organizations We've learned that **both clinical and community supports** are essential to promoting resilience and wellness. **Desired outcomes:**

MEASURING IMPACT

- respond to mental health challenges.

 Increase mental and emotional well-being.
 - Reduce barriers to accessing services.

Improve Jewish

community

capacity to

- Normalize mental healthcare.
- Strengthen Jewish community connection to support resilience.



2021 COMMUNITY INVESTMENTS

\$9.9 MILLION

Community Impact Investments \$7.8 MILLION

Supporting Foundations \$1.2 Million

Endowments & Other Grants* \$626,000

COVID Response & JFNA Match \$300,000

This section of the report highlights community investments in our partners. The investments included in the list align with Federation's Core Commitments and priorities; the list is <u>not inclusive</u> of all investments from Supporting Foundations and endowments.

Federation makes investments in the work of our Community Partners in alignment with our Core Commitments and towards outcomes in our priority areas. We recognize that our partners do more work in alignment with our Core Commitments than what we invest in; this listing only reports on the areas of alignment in which we've made an investment.

LOCAL PARTNERS



ADL HEARTLAND

Well-Being & Safety

Community Impact Investment: \$10,000



AGEWELL ST. LOUIS/OLDER ADULT COLLABORATIVE

Well-Being & Safety
Community Impact Investment: \$25,000

Endowments & Other Grants: \$140,000



AGUDAS ISRAEL OF ST. LOUIS

Well-Being & Safety

Community Impact Investment: \$2,500 Staenberg Family Foundation: \$4,993



AISH HATORAH

Vibrancy

Kranzberg Family Foundation: \$5,000



American Jewish Committee

Well-Being & Safety; Infrastructure Community Impact Investment: \$19,000

*Endowments & Other Grants includes select Community Impact controlled endowments, dollars Federation raised from other foundations to support partner initiatives, strategic sponsorship, and other Federation grants.





BAIS ABRAHAM CONGREGATION

Well-Being & Safety

Community Impact Investment: \$2,500 Staenberg Family Foundation: \$5,000



BBYO - ST. LOUIS CHAPTER

Vibrancy

Community Impact Investment: \$20,500 Kranzberg Family Foundation: \$5,000 Staenberg Family Foundation: \$20,500



CENTRAL REFORM CONGREGATION

Well-Being & Safety

Community Impact Investment: \$2,500 Staenberg Family Foundation: \$12,750 Endowments & Other Grants: \$3,081



CHABAD AT MIZZOU

Vibrancy

Community Impact Investment: \$7,500



CHABAD JEWISH CENTER OF ST. CHARLES COUNTY

Vibrancy

Community Impact Investment: \$15,000 Kranzberg Family Foundation: \$4,000



CHABAD OF CHESTERFIELD INC

Well-Being & Safety

Community Impact Investment: \$2,500



CHABAD OF GREATER ST. LOUIS

Well-Being & Safety

Community Impact Investment: \$2,500



CHABAD ON CAMPUS (WASHU)

CHABAD Vibrancy: Israel & Global Jewry

Community Impact Investment: \$112,000

COVID Response: \$866.06

Kranzberg Family Foundation: \$1,500



CHABAD - CENTRAL WEST END

Vibrancv

Staenberg Family Foundation: \$1,500



CHESED SHEL EMETH SOCIETY

Infrastructure

Staenberg Family Foundation: \$3,150



CHEVRA KADISHA CEMETERY

Infrastructure

Staenberg Family Foundation: \$4,924



CONGREGATION B'NAI AMOONA

Well-Being & Safety

Community Impact Investment: \$2,500

COVID Response: \$4,769

Staenberg Family Foundation: \$4,706 Endowments & Other Grants: \$2.770



CONGREGATION SHAARE EMETH

Well-Being & Safety

Community Impact Investment: \$2,500 Staenberg Family Foundation: \$3.625 Endowments & Other Grants: \$6.319



Congregation Temple Israel

Well-Being & Safety

Community Impact Investment: \$2,500 Endowments & Other Grants: \$4,701





COVENANT PLACE FOUNDATION

Well-Being & Safety

Community Impact Investment: \$163,000 COVID Response: \$30,000 Lubin-Green Foundation: \$7,162 Women's Auxiliary Foundation: \$40,000

Endowments & Other Grants: \$129



CROWN CENTER FOR SENIOR LIVING

Well-Being & Safety

Community Impact Investment: \$107,976

COVID Response: \$30,000

Lubin-Green Foundation: \$58,688 Staenberg Family Foundation: \$4,980 Women's Auxiliary Foundation: \$25,000 Endowments & Other Grants: \$166,181



CULTURAL LEADERSHIP

Well-Being & Safety

Lubin-Green Foundation: \$1,000 Endowments & Other Grants: \$1,000



EPSTEIN HEBREW ACADEMY

Vibrancy; Israel & Global Jewry Community Impact Investment: \$83,000 Kranzberg Family Foundation: \$5,000 Endowments & Other Grants: \$10,000



ESTHER MILLER BAIS YAAKOV

Vibrancy

Community Impact Investment: \$24,000

COVID Response: \$10,000

Endowments & Other Grants: \$1,000



HILLEL AT WASHINGTON UNIVERSITY IN ST. LOUIS

Vibrancy; Israel & Global Jewry Community Impact Investment: \$119,500 Kranzberg Family Foundation: \$2,500 Endowments & Other Grants: \$500







ISRAELI AMERICAN COUNCIL - ST. LOUIS CHAPTER

Israel & Global Jewry

Staenberg Family Foundation: \$3,600



JEWISH COMMUNITY CENTER

Vibrancy; Well-Being & Safety; Israel & Global Jewry

Community Impact Investment: \$1,172,500 Kranzberg Family Foundation: \$5,000 Lubin-Green Foundation: \$16,648 Staenberg Family Foundation: \$47,300 Women's Auxiliary Foundation: \$5,125 Endowments & Other Grants: \$32,184



JEWISH COMMUNITY RELATIONS COUNCIL

Vibrancy; Well-Being & Safety; Israel & Global Jewry

Community Impact Investment: \$285,000 Kranzberg Family Foundation: \$5,000 Lubin-Green Foundation: \$23,600 Staenberg Family Foundation: \$3,600 Endowments & Other Grants: \$1,500



JEWISH EARLY CHILDHOOD DIRECTORS COUNCIL

Vibrancy; Infrastructure Lubin-Green Foundation: \$15,000



JEWISH FAMILY SERVICES OF ST. LOUIS (JFS)

Well-Being & Safety

Community Impact Investment: \$759,000

COVID Response: \$160,000

Staenberg Family Foundation: \$28,000 Endowments & Other Grants: \$94,634



JEWISH FEDERATION OF ST. LOUIS - DIRECT SERVICES + RESEARCH FUND

Vibrancy; Well-Being & Safety; Israel & Global Jewry; Infrastructure

Community Impact Investment: \$1,573,006 Kranzberg Family Foundation: \$10,000 Lubin-Green Foundation: \$330,000 Staenberg Family Foundation: \$200,000 Women's Auxiliary Foundation: \$37,036 Endowments & Other Grants: \$15,736



JEWISH ROCK RADIO - JUDAISM ALIVE

Vibrancy

Kranzberg Family Foundation: \$2,500 Lubin-Green Foundation: \$5,000 Staenberg Family Foundation: \$3,600



JEWISH STUDENT UNION

Vibrancy; Israel & Global Jewry Community Impact Investment: \$38,500 Kranzberg Family Foundation: \$7,500 Lubin-Green Foundation: \$8,000 Staenberg Family Foundation: \$7,200 Endowments & Other Grants: \$750



KOL RINAH

Well-Being & Safety
Community Impact Investment: \$2,500
Staenberg Family Foundation: \$4,945



MARYVILLE UNIVERSITY

Well-Being & Safety

Staenberg Family Foundation: \$18,000



MARYVILLE UNIVERSITY HILLEL

Vibrancy

Community Impact Investment: \$7,500 Kranzberg Family Foundation: \$5,000





MATOVU

Vibrancy

Community Impact Investment: \$30,000



MERS MISSOURI GOODWILL INDUSTRIES JEWISH COMMUNITY EMPLOYMENT SERVICES

Well-Being & Safety

Community Impact Investment: \$110,000

COVID Response: \$20,000



NATIONAL COUNCIL OF JEWISH WOMEN

Infrastructure

Staenberg Family Foundation: \$3,038



NEVE SHALOM

Well-Being & Safety

Community Impact Investment: \$2,500



NEXT DOR STL

Vibrancy

Community Impact Investment: \$20,000 Kranzberg Family Foundation: \$4,000



NORC (NATURALLY OCCURRING RETIREMENT COMMUNITY)

Well-Being & Safety

Community Impact Investment: \$200,000

Endowments & Other Grants: \$3,670



NUSACH HARI B'NAI ZION CONGREGATION

Well-Being & Safety

Community Impact Investment: \$2,500 Endowments & Other Grants: \$650



SAUL MIROWITZ JEWISH COMMUNITY SCHOOL

Vibrancy; Israel & Global Jewry

Community Impact Investment: \$176,500

COVID Response: \$20,000

Kranzberg Family Foundation: \$3,000 Staenberg Family Foundation: \$3,758 Endowments & Other Grants: \$750



SHEVET KESHET - FRIENDS OF ISRAEL SCOUTS

Vibrancy

Kranzberg Family Foundation: \$2,500



SHIR HADASH RECONSTRUCTIONIST COMMUNITY

Infrastructure

Staenberg Family Foundation: \$1,480



ST. LOUIS KOLLEL

Vibrancy

Kranzberg Family Foundation: \$4,000



STUDENT TO STUDENT

Well-Being & Safety

Staenberg Family Foundation: \$36,000



TEMPLE EMANUEL

Well-Being & Safety

Community Impact Investment: \$2,500 Endowments & Other Grants: \$1,363



TEMPLE ISRAEL, SPRINGFIELD, MO

Well-Being & Safety

Community Impact Investment: \$2,500





THE ST. LOUIS JEWISH LIGHT

Vibrancy; Infrastructure

Community Impact Investment: \$77,000 Kranzberg Family Foundation: \$2,500 Staenberg Family Foundation: \$138,000 Endowments & Other Grants: \$136,000

Some of these investments are part of a multiyear,

\$1 million dollar investment in the Light.



TORAH PREP SCHOOL

Vibrancy

Community Impact Investment: \$227,000

COVID Response: \$20,973



TPHERIS ISRAEL CHEVRA KADISHA

Well-Being & Safety

Community Impact Investment: \$2,500



TRADITIONAL CONGREGATION

Well-Being & Safety

Community Impact Investment: \$2,500 Staenberg Family Foundation: \$2.680



U.CITY SHUL

Well-Being & Safety

Community Impact Investment: \$2500 United Hebrew Congregation

Well-Being & Safety

Community Impact Investment: \$2,500 Endowments & Other Grants: \$2,781



UNIVERSITY OF MISSOURI, COLUMBIA (MIZZOU) HILLEL

Vibrancy; Israel & Global Jewry Community Impact Investment: \$80,000



YOUNG ISRAEL OF SAINT LOUIS

Well-Being & Safety

Community Impact Investment: \$2,500 Staenberg Family Foundation: \$4,850 Endowments & Other Grants: \$500

ISRAEL & OVERSEAS PARTNERS



Signifies organizations that are in or creating impact in our partnership regions of Yokneam and Megiddo.



AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE (JDC)

Israel & Global Jewry

Community Impact Investment: \$555,000



BAT MELECH

Israel & Global Jewry

Community Impact Investment: \$5,000



BIRTHRIGHT ISRAEL FOUNDATION

Israel & Global Jewry

Community Impact Investment: \$40,000



CENTER FOR WOMEN'S JUSTICE (CWJ)

Israel & Global Jewry

Community Impact Investment: \$20,000



ECONOMIC EMPOWERMENT FOR WOMEN

Israel & Global Jewry

Community Impact Investment: \$15,000





ISRAEL & OVERSEAS PARTNERS



GIL OR: ELDERLY CENTER IN MEGIDDO

Israel & Global Jewry



Community Impact Investment: \$10,000



Hand in Hand: Center for Jewish-Arab Education in Israel

Israel & Global Jewry

Community Impact Investment: \$12,000



INTERAGENCY TASK FORCE ON ISRAELI ARAB ISSUES

Israel & Global Jewry
Community Impact Investment: \$1,000



IREP - JEWISH FEDERATIONS OF NORTH AMERICA

Israel & Global Jewry
Community Impact Investment: \$5,000



ISRAEL ACTION NETWORK (JFNA)

Israel & Global Jewry

Community Impact Investment: \$12,000



ISRAEL MOVEMENT FOR REFORM AND PROGRESSIVE JUDAISM

Israel & Global Jewry

Community Impact Investment: \$30,000



ISRAEL TRAUMA COALITION FOR RESPONSE AND PREPAREDNESS

Israel & Global Jewry

Community Impact Investment: \$10,000



TIM

Israel & Global Jewry

Community Impact Investment: \$20,000



JERUSALEM COLLEGE OF TECHNOLOGY

CT Israel & Global Jewry

Community Impact Investment: \$10,000



JERUSALEM OPEN HOUSE FOR PRIDE AND TOLERANCE

Israel & Global Jewry

Community Impact Investment: \$10,000



JEWISH AGENCY FOR ISRAEL (JAFI)

Israel & Global Jewry

Community Impact Investment: \$823,000



JINDAS

Israel & Global Jewry

Community Impact Investment: \$15,000



LEKET ISRAEL

Israel & Global Jewry

Community Impact Investment: \$24,000

Staenberg Family Foundation: \$1,800





LION GLOBAL FOUNDATION

Israel & Global Jewry

Staenberg Family Foundation: \$10,800



ISRAEL & OVERSEAS PARTNERS



MACHSHAVA TOVA

Israel & Global Jewry
Community Impact Investment: \$5,000





MEGIDDO CO-EXISTENCE PROJECT

Israel & Global Jewry
Lubin-Green Foundation: \$10,000





PARTNERSHIP 2GETHER (JAFI)

Israel & Global Jewry
Community Impact Investment: \$200,000
Lubin-Green Foundation: \$50,000





QSCHOOLS

Israel & Global Jewry
Community Impact Investment: \$15,000



SHAHARIT: CREATING COMMON CAUSE

Israel & Global Jewry

Community Impact Investment: \$25,000



SHORESH INSTITUTION FOR SOCIOECONOMIC RESEARCH

Israel & Global Jewry

Community Impact Investment: \$20,000



THE ROAD TO RECOVERY

Israel & Global Jewry
Community Impact Investment: \$10,000



YEMIN ORDE

Israel & Global Jewry
Staenberg Family Foundation: \$20,000



YOKNEAM ASSOCIATION FOR SENIOR CITIZENS

Israel & Global Jewry

Community Impact Investment: \$10,000



NATIONAL PARTNERS



HILLEL INTERNATIONAL

Infrastructure

Community Impact Investment: \$16,500



JEWISH COMMUNITY CENTERS ASSOCIATION OF NORTH AMERICA

Infrastructure

Community Impact Investment: \$19,000



JEWISH COUNCIL FOR PUBLIC AFFAIRS

Infrastructure

Community Impact Investment: \$9,500



JEWISH FEDERATIONS OF NORTH AMERICA - DUES

Infrastructure

Community Impact Investment: \$366,914



JPRO NETWORK

NETWORK Infrastructure

Community Impact Investment: \$1,500



MOISHE HOUSE

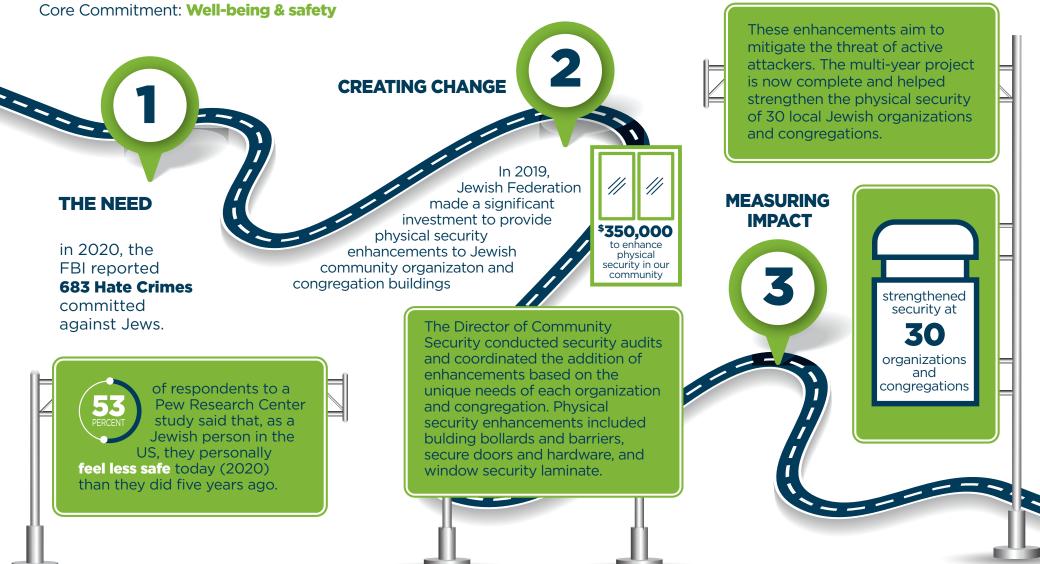
Infrastructure

Community Impact Investment: \$2,500



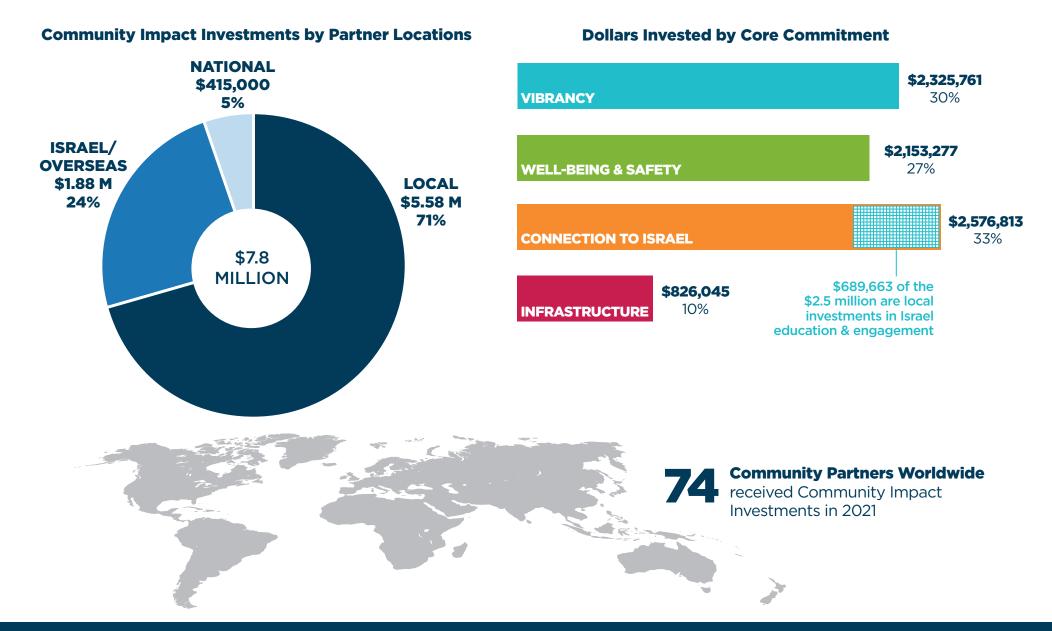
INVESTMENT HIGHLIGHT: PHYSICAL COMMUNITY SECURITY INITIATIVE

SAFETY & SECURITY IS A PRIORITY FOR FEDERATION.





2021 COMMUNITY IMPACT INVESTMENTS









HOW WE MAKE COMMUNITY IMPACT INVESTMENTS

We make Community Impact Investments in the work of our Community Partners in alignment with our Core Commitments and towards outcomes in our priority areas. Through a partnership with our lay leaders, we use three key factors in our Community Impact Investment process:



Community Needs

We use data - collected through needs assessments, the community study, and what we are hearing from partners - to understand the needs of our community and its members.



Relationships

We build and maintain strong and trusting relationships with our Community Partners.



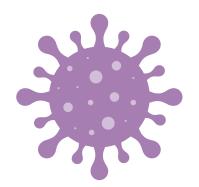
Learning and Improvement

We focus efforts around evaluation; we work with our partners to evaluate their work and aim to empower our partners to use evaluation as a tool for learning and improvement.



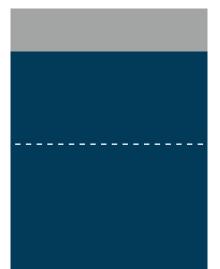
COVID RESPONSE FUND INVESTMENTS

Federation's COVID-19 Community Response Fund has provided urgently needed support to vulnerable people in Jewish communities throughout the greater St. Louis area, including food, mental health services, and economic assistance. The fund has also helped to meet the critical and ongoing needs of our Jewish communal organizations so that they can continue to operate during these challenging times.



\$953,000 RAISED from 549 donors

\$841,722 invested/committed (as of 12/31/2021)



\$111,278 remaining

\$225,000 invested from the JFNA Match

\$616,722 invested from the COVID Response Fund

COVID Response Fund Investments by Need



79%
INVESTED
IN BASIC
HUMAN
NEEDS

COMMUNITY IMPACT LAY LEADERSHIP

Vice Chair, Community Impact: Craig Rosenthal

Board Chair: Greg Yawitz

Assessment & Planning Subcommittee

Chair: Tim Stern

Co-Chair: Rob Wasserman

Subcommittee Members: Anna Shabsin,

Betsy Garland, Dalia Oppenheimer, Dan Friedman,

Erica Buchalter, Ian Silberman, Laura Chaise, Les Sterman, Melanie Winograd, Randy Green

Investment & Evaluation Subcommittee

Chair: Burt Garland

Co-Chair: Emily Stein MacDonald

Subcommittee Members: Blair Kweskin, Caroline Goldenberg, Elizabeth Lieberman, Jennifer Deutsch, Jim Deutsch, JoAnne Levy, Monique Parasram Levy,

Steve Gallant, Sue Schlichter

Israel & Overseas Subcommittee

Chair: Shira Berkowitz

Subcommittee Members: Rabbi Brigitte Rosenberg,

Burt Garland, Fran Balk, Jenny Wolkowitz,

Julia Mendelow, Lisa Graivier Barnes,

Sherri Frank Weintrop

COVID-19 Response Task Force

Chair: Craig Rosenthal

Task Force Members: Burt Garland, Emily Stein MacDonald, John Greenberg, Rob Wasserman,

Susan Goldberg, Tim Stern

COMMUNITY IMPACT TEAM

Mindee Fredman, Vice President, Community Impact Emily Bornstein, Director, Community Investments & Evaluation

Nava Kantor, Manager, Community Assessment & Planning Lori Kabrun-Berry, Community Impact Senior Associate Marla Guggenheimer, Community Impact Associate Brandon Rosen, Community Impact Resource Assistant Mike Rubin, Supporting Foundations Resource Assistance Brian Herstig, President & CEO

Creative Design: Penny Taylor, Creative Manager

CONTACT US

For more information about the impact Federation makes in our community, please reach out to Mindee Fredman at MFredman@JFedSTL.org.

