

*L'Chaim!*

WOMEN'S PHILANTHROPY  
COMMUNITY & CAMPAIGN  
EVENT

October 27, 2022

---

SPECIAL GUEST  
JUJU CHANG

# L'Chaim!



One of the most prominent Asian Americans in broadcast news, Juju Chang is the Emmy Award-winning co-anchor of ABC News Nightline and a regular contributor to Good Morning America and 20/20. With the rise of hate crimes against the Asian American and Pacific Islander (AAPI) community, Chang leveraged her platform to become a much-admired champion of social change. She made U.S. broadcast history co-anchoring the 2021 ABC News Live special, Stop The Hate: The Rise In Violence Against Asian Americans alongside fellow Korean American co-anchor Eva Pilgrim and a cast of AAPI journalists, thought leaders, lawmakers, and celebrities.

Chang's highly visible reporting on Asian Hate is the culmination of decades of covering everything from natural disasters to terrorism, mass shootings, immigration, violence against the LGBTQIA+ community and, most recently, the inequities of the

COVID-19 pandemic. Known for her in-depth personal narratives and long-form storytelling, Chang has won acclaim for stories with underlying themes of civil and women's rights and social justice. In addition to reporting, Chang has profiled newsmakers like Joe Biden, Oprah Winfrey, and Facebook COO Sheryl Sandberg; entertainers such as Tom Hanks, Chris Pratt, and Nicki Minaj; and social media moguls Kendall Jenner and Dude Perfect.

An ABC News veteran, Chang joined the network as an entry-level desk assistant in 1987 after graduating with honors from Stanford University. Prior to her current roles at ABC, she was a producer for World News Tonight, a co-anchor on the overnight show World News Now, and news anchor for Good Morning America. Chang's work has been recognized with numerous awards, including multiple Emmys, Gracies, a DuPont, a Murrow, and Peabody Awards.

Born in Seoul, South Korea, and raised in Northern California, Chang is member of the Council on Foreign Relations and a founding board member of the Korean American Community Foundation.



## ABOUT

Women's Philanthropy of the Jewish Federation of St. Louis is pleased to present L'Chaim!, our eighth annual community campaign event on the evening of October 27, 2022.

This event is an opportunity to bring women from all parts of the Jewish community together for an evening of entertainment and philanthropy. Past speakers include The Home Edit, Bari Weiss, Linor Abargil, Nancy Spielberg, and Jane Weitzman.

In addition to the entertainment component of the event, we will highlight the philanthropic work of the Jewish Federation of St. Louis and give attendees the opportunity to make a gift to Federation's 2022 Annual Campaign. We are anticipating an attendance of over 900 Jewish women both in person and virtually, with invitations reaching more than 7,500.

*A corporate sponsorship provides the sponsoring business with the following opportunities.*

- Visibility and marketing opportunities to an audience of affluent Jewish women, including donors at the annual Major Gifts level of \$10,000 and above.
- Ability to reach professional women in a variety of industries including legal, healthcare, and business, as well as many community leaders and volunteers.
- Association with the Jewish Federation of St. Louis and its impact on thousands of lives locally and abroad.



## 2022 SPONSORSHIP OPPORTUNITIES

	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$1,800	Bronze \$1,000
Deliver welcome remarks at event	✓				
Welcome signage with logo at event	✓				
Commercial	✓	✓			
Tabletop display with networking opportunity	✓	✓			
Sponsorship sign at valet	✓	✓	✓		
Mention in event remarks	✓	✓	✓		
Mention in VIP pre-event remarks	✓	✓	✓	✓	
Logo on special signage at bars	✓	✓	✓	✓	
Special Social Media Post	✓	✓	✓	✓	
Recognition in printed program	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓
Name and logo on digital event registration page	✓	✓	✓	✓	✓
Logo included in print advertising	✓	✓	✓	✓	✓
VIP pre-event and main event tickets	10	8	5	3	1
Logo on all event communications	✓	✓	✓	✓	✓
Name/logo listed on video screen during event	✓	✓	✓	✓	✓
Logo and Link to website in thank you email to all attendees	✓	✓	✓	✓	✓



## \$25,000 PRESENTING SPONSOR

**Includes all benefits from Platinum level plus:**

- **10 Event tickets** (full table), including tickets to VIP Pre-Event
- Opportunity to deliver welcome remarks at the event along with visible name recognition from podium
- Welcome signage at event with Presenting Sponsorship listed and company logo
- Name and logo included as a Presenting Sponsor in all communication and event promotions

## \$10,000 PLATINUM SPONSOR

**Includes all benefits from Gold level plus:**

- **8 Event tickets**, including tickets to VIP Pre-Event
- Commercial
- Tabletop display at event with opportunity to network near entrance
- Name and logo included as a Platinum Sponsor in all communication and event promotions

## \$5,000 GOLD SPONSOR

**Includes all benefits from Silver level plus:**

- **5 Event tickets**, including tickets to VIP Pre-Event
- Mention in thank you remarks at Main Event from podium and at VIP Pre-Event
- Sponsorship sign at valet
- Name and logo included as a Gold Sponsor in all communication and event promotions



## \$1,800 SILVER SPONSOR

**Includes all benefits from Bronze level plus:**

- **3 Event Tickets**, including tickets to VIP Pre-Event
- Mention in thank you remarks at VIP Pre-Event
- Logo on special signage at the seven bars
- Special Social Media postings
- Name and logo included as a Silver Sponsor in all communications and event promotions

## \$1,000 BRONZE SPONSOR

- **1 Event Ticket**, including ticket to VIP Pre-Event
- Recognition on printed program
- Logo on event signage

Name and logo included as a Bronze Sponsor in all communications, including the following

- Digital event registration page
- Print advertising
- Email invites to list of 7,500
- Printed Save the Date to list of 5,000 (Deadline June 30)
- Printed invitation to list of 5,000 (Deadline August 2)
- Follow up emails to registrants
- Website promotion of event/sponsorship
- Video screens during parts of event
- Link to website included in a thank you email sent to all attendees

*L'Chaim!*

---

Women's Philanthropy provides an opportunity for women to connect with each other while learning about and supporting the needs of the Jewish communities in St. Louis, in Israel, and around the world.

---

**For more information, please call:**

ELLEN SOULE

*Corporate Sponsorships*

314-442-3732

ESoule@JFedSTL.org

---

JEWISH FEDERATION OF ST. LOUIS  
**Women's**  
PHILANTHROPY  
Connecting community.  
Inspiring social good.

---