

Jewish Federation of St. Louis
Local Community Partner Investment Collaboration Policy

Initially approved as the Multiple Appeals Policy by the Board of Directors: June 2016

Modification approved by the Board of Directors: April 11, 2019

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Introduction:

The Federation is an important source of philanthropic support for its system of Jewish communal organizations; however, it is not the only source of funding. In recognition of this reality, the Federation has adopted the policy outlined below regarding fundraising activities to be conducted by any Local Community Partner that receives a Community Impact Investment from the Federation.

Purpose:

The Local Community Partner Investment Collaboration Policy is intended to:

- Preserve the viability and success of federated communal fundraising as an important source of the Jewish community philanthropic support of Community Partners.
- Maximize the success of the fundraising activities of local Jewish communal organizations.
- Treat donors with care and respect by helping to ensure a thoughtful coordination of community fundraising activities.
- Provide a simple and effective process for collaboration, communication, and planning of community fundraising activities.

Federation and Local Community Partner Requirements:

1. When planning any activity or event, the Federation and local Jewish communal organizations should consult the JBuzzSTL.com Community Calendar to ensure minimal conflicts with other Community programs. Fundraising activities/events should be added to the Community Calendar as soon as plans are finalized, but not fewer than 60 days from the scheduled event date or start date.
2. Federation is invested in the success of all of our community partners. When partners are considering a fundraising campaign, Federation can provide advice, support, training, best practices, and information and potential impacts of other initiatives that may be occurring in the community at the same time to help each community partner achieve their goals. While any Community Partner can take advantage of this, community partners who either: a) receive \$100,000 or more annually from Federation; b) whose investment from us makes up greater than 50% of their annual budget, or; c) who is a funded day school, shall present for Federation Board consideration and approval any plan for fundraising campaigns in excess of \$500,000 prior to commencing solicitations.
3. Federation may offer fundraising support if the project or needs are vetted prior to an organization announcing an appeal or campaign. Vetting and approval by the Federation does not however guarantee fundraising support, which will be based on the capacity of the Federation staff at the time of the appeal or campaign.

Adhering to these requirements supports the Federation's efforts to develop the financial resources needed by our community and enhances our ability to build and promote collaboration among all Jewish community organizations.

We encourage Local Community Partners to participate in the Jewish Federation's Annual Campaign.